



Al Barrak Group (ABSA) launched in India

Leading Gulf-based shipping & logistics player commences operations

Exim News Service

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THE Al Barrak Group (ABSA) of companies, one of the Arabian Gulf's leading shipping and logistics firms, has set up base in India.

ABSA India was launched at the end of February with the commencement of a branch office here, which has started operations. It is located at 405, Acropolis Building, Military Road, Marol, Andheri (East).

ABSA India has plans to expand by commencing 16 offices all over the country in a short span of time.

Founded in 1985 by an enterprising and experienced Saudi
(Continued on page 6)



**Capt. Ibrahim
Barrak Al Omani**

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(Continued from page 1)
marine officer, Capt. Ibrahim Barrak Al Omani (Group Chairman), ABSA has over the years played a prominent role in innovation, professionalisation and modernisation of the shipping industry in Saudi Arabia.

The ABSA Group is currently engaged in:

- Shipping agency
- Ship chartering
- Port stevedoring
- Container terminal operations
- Marine services and surveying
- Intermodal logistics
- Freight forwarding services
- Transportation and warehousing
- Trading activities
- Travel and tourism
- Real estate
- Warehousing

ABSA is recognised in the region as a professional and efficient shipping and logistics firm, offering worldwide services through tie-ups with well-known international companies in the field, handling international ship-

ping lines plying all types of cargo, as a forwarder of sea and airfreight, transporter with its own fleet of heavy and other vehicles and provider of comprehensive cargo handling and logistics services.

Its clientele, comprising some of the world's leading business entities, is testament to its expertise in the field.

Under the professional leadership of Capt. Ibrahim Barrak and his three sons, the ABSA Group has registered phenomenal growth. A multinational pool of professionally qualified people run the Group's various operations, who are backed by a management team whose approach towards business is pragmatic, practical and an ideal blend of regional and international established values.

In a brief interaction with *Exim India*, Capt. Ibrahim Barrak said that his affection for India was one of the reasons he chose to establish his company's presence here, in addition

to the fact that prospects for enhanced trade between India and Saudi Arabia are looking up following the recent visit of the Custodian of the Two Holy Mosques, King Abdullah bin Abdul Aziz al Saud, to India.

"India has been an inspiration to many, for its glorious past, dynamic present and projected bright future," emphasised Capt. Barrak

ABSA has expanded its business network overseas, with fully operational offices in Canada, Sudan, Iraq and the UAE, besides presence in other locations in the Middle East, Africa and Asia. It plans to expand to many more countries in future.

The Group has been able to live up to its goal of providing excellent customised services to clients at the most competitive prices, in the process abiding by its Chairman's corporate mottoes of 'Fair Play' and 'Client Supreme'.

It intends leveraging on its strengths to offer similar standard of services in India.